

Corporate Plan Performance Dashboard Quarter 1 2026/27

Rebuilding Shropshire Together

Appendix C



How to Read the Corporate Plan Performance Dashboard

This dashboard shows how Shropshire Council is performing against a range of key measures, known as Key Performance Indicators (KPIs). These measures help track progress against the ambitions set out in the Council's Corporate Plan.



Understanding the Dashboard

Each row represents a different KPI and shows:

KPI ID – A unique reference number for the performance KPI

Indicator Name – The name of the KPI being reported.

Time Period – The period of time the data relates to (for example, a month, quarter, or year).

Ambition – The target or level of performance the Council aims to achieve.

Bigger = a higher value is better.

Smaller = a lower value is better.

Maintain = the aim is to keep performance at its current level.

Latest Shropshire Value – The most recent result for Shropshire.

Direction of Travel – Shows whether performance is improving, worsening, or staying the same compared with the previous reporting period.

- Green arrow = performance is improving
- Amber arrow = performance is remaining broadly the same but may require attention
- Red arrow = performance is worsening

The percentage shown alongside the arrow represents the change from the previous result.

Previous Shropshire Value – The result for the previous reporting period.

National Average – The average result across single tier authorities and county councils in England where this is available.

LA Rank (1 is best) – Shropshire's position compared with other single tier authorities and county councils, where 1 is the highest-ranked performer. Not all indicators have an available national ranking.

Percentile Rank – Shropshire's position compared with other local authorities expressed as a percentile. A higher percentile indicates better performance.

For example:

- **90th percentile** = better than 90% of councils.
- **50th percentile** = around average.
- **10th percentile** = lower than most councils.

Published or Local Data – Indicates whether the data comes from a nationally published source or has been produced locally by the Council.

Note: Some indicators are better when the value is higher and others are better when the value is lower. The "Direction of Travel" and ranking measures help show whether performance is improving over time and how Shropshire compares with other councils.

Understanding the Colour Coding

The dashboard uses colours to help identify performance at a glance.

● **Green** = performance is close to the national average. Indicators remain Green where performance is within **3% of the national average**.

● **Amber** = performance requires monitoring or attention. Indicators are rated Amber when performance is more than **3% from the national average** but less than **5% from the national average for Red**.

● **Red** = performance is below the national average and may require action. Indicators are rated Red when performance is **5% or more worse than the national average**.

The colour assessment takes into account the ambition for the indicator and the level of variation from the expected performance. To avoid unnecessary changes in status due to minor fluctuations, a **3% tolerance is applied between Green and Amber, and a 5% tolerance is applied between Amber and Red**.

Things to Remember

- Some indicators are better when the value is **high** (for example, recycling rates or income collection rates).
- Other indicators are better when the value is **low** (for example, sickness absence or road maintenance requirements).
- A change that looks positive for one KPI may be negative for another, depending on whether the ambition is **Bigger, Smaller, or Maintain**.
- National averages, ranks, and percentiles are only shown where comparable national data exists.
- The dashboard is intended to provide a clear overview of performance and trends, helping councillors, staff, and residents understand how the Council is performing and where improvement may be needed.



10

Number of KPIs

A financially sustainable council with clear priorities and purpose, and a workforce that is supported to excel (F)

Safe inclusive places with home that meet people's needs (P)

A protected and adaptive environment that harnesses our natural assets and promotes wellbeing (N)

Communities are connected by well-maintained roads, accessible transport, and infrastructure (T)

Everyone has the opportunity to be healthy and thrive at every stage of life (HC)

A fair, dynamic and inclusive economy that benefits everyone (E)

KPI ID	Indicator Name	Time Period	Ambition	Latest Shropshire Value	Direction of Travel	Previous Shropshire Value	National Average	LA Rank (1 is best)	Percent Rank
F14	FOIs timeliness within statutory target (Completed within 20 days)	Q1 2026	High is good	54.6%	↓ -11.7%	66.3%	n/a	n/a	n/a
F01	In year budget performance	Q1 2026	Low is good	£-2,290,979			n/a	n/a	n/a
F03	Income collection rate (business rates)	Q1 2026	High is good	35.2%	→ 0.0%	35.2%	n/a	n/a	n/a
F02	Income collection rate (council tax)	Q1 2026	High is good	28.7%	→ 0.0%	28.7%	n/a	n/a	n/a
F04	Number of Complaints Investigations Received	Q1 2026	Low is good	405.0	↑ +13.1%	358.0	n/a	n/a	n/a
F05	Number of Complaints received	Q1 2026	Low is good	560.0	↓ -1.6%	569.0	n/a	n/a	n/a
F12	Number of FOIs	Q1 2026	Maintain	509.0	↑ +1.6%	501.0	n/a	n/a	n/a
F06	Percentage of Complaints resolved within 15 days	Q1 2026	High is good	56.3%	↑ +12.2%	44.1%	n/a	n/a	n/a
F13	Percentage of FOIs Overdue (+40 Days)	Q1 2026	Low is good	11.2%	↑ +6.6%	4.6%	n/a	n/a	n/a
F15	Staff sickness absence - average lost days per FTE	Jun 2026	Low is good	9.8	↓ -7.6%	10.6	n/a	n/a	n/a

9

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KPI ID	Indicator Name	Time Period	Ambition	Latest Shropshire Value	Direction of Travel	Previous Shropshire Value	National Average	LA Rank (1 is best)	Percent Rank
T06	(LOF) Connectivity score for public transport to key services	2025	High is good	43.4	n/a		71.3 (2025)	125 of 128	☆ 2%
T07	(LOF) Number killed or seriously injured, per billion vehicle miles travelled	2024	Low is good	73.1	↑ +6.2%	68.8	128 (2024)	54 of 152	★ 65%
T04	(LOF) Passenger journeys on local bus services per head	2025	High is good	9.8	↑ +5.4%	9.3	33.7 (2025)	75 of 79	☆ 5%
T05	(LOF) Percentage change in service mileage year on year	2025	High is good	6.7%	↑ +15.0%	-8.4%	n/a	n/a	n/a
T08	(LOF) Percentage of adults who engaged in active travel at least twice in the last 28 days	2025	High is good	26%	↓ -5.7%	31.7%	34.4% (2025)	132 of 153	☆ 14%
T02	(LOF) Percentage of B and C roads that should be considered for maintenance	FYE 2025	Low is good	13%	↘ -1.0%	14%	7% (21/22)	112 of 119	☆ 6%
T01	(LOF) Percentage of local authority motorways and A roads that should be considered for maintenance	FYE 2025	Low is good	10%	↗ +1.0%	9%	5% (24/25)	n/a	n/a
T03	(LOF) Proportion of the local unclassified roads that should be considered for maintenance	FYE 2025	Low is good	14%	↘ -2.0%	16%	16% (24/25)	72 of 137	★ 48%
T09	(LOF) Public EV charging devices per 100,000 population	Q1 (Jan-Mar) 2026	High is good	162.1	↗ +0.4%	161.5	188 (Q4 2025)	50 of 153	★ 68%

7

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KPI ID	Indicator Name	Time Period	Ambition	Latest Shropshire Value	Direction of Travel	Previous Shropshire Value	National Average	LA Rank (1 is best)	Percent Rank
P02	(LOF) People are satisfied with their local area as a place to live	2024/25	High is good	85.3%	↗ +1.5%	83.8%	71% (2024/25)	5 of 132	★ 97%
P03	(LOF) People feel they can influence local decisions	2024/25	High is good	27.8%	↗ +1.8%	26%	24% (2024/25)	25 of 132	★ 82%
P07	(LOF) Percentage of duties owed where homelessness was prevented or relieved	2026/27 Q1	High is good	36.8%	↗ +2.8%	33.9%	43% (2025/26 Q3)	118 of 151	★ 22%
P08	(LOF) Percentage of families in B&B over 6 weeks	2025/26 Q3	Low is good	0%	↘ -0.4%	0.4%	9% (2025/26 Q3)	1 of 108	★ 100%
P09	(LOF) Percentage of local authority-owned social housing deemed decent	04/2026	High is good	94.7%	↘ -3.2%	97.9%	n/a	1 of 93	★ 100%
P01	(LOF) Percentage of people experiencing loneliness	2024/25	Low is good	6.3%	↓ -3.3%	9.6%	4% (2024/25)	4 of 132	★ 98%
P10	(LOF) Percentage of rental housing in the local authority area deemed decent	2024	High is good	76.2%	↗ +1.1%	75.2%	83.7% (2024)	120 of 132	★ 9%

20

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HC05	% of people with a learning disability living independently (own home or family)	2026-09-01 00:00:00	High is good	61%	→ 0.0%	61%	n/a	n/a	n/a
HC23	% of EHCPs issued within 20 weeks (Statutory outcome)	Jun 2026	High is good	26%	↑ +3.0%	23%	n/a	n/a	n/a
HC15	(LOF) Absence rate - Persistent absence	2024/25	Low is good	17.5%	↓ -2.4%	19.9%	18.2% (2024-25)	50 of 153	★ 68%
HC16	(LOF) Absence rate - Severe absence	2024/25	Low is good	2.1%	↓ -0.1%	2.1%	24% (2024-25)	53 of 153	★ 66%
HC08	(LOF) Health life expectancy at birth - female	2022 - 24	High is good	62.4	↓ -3.7%	64.8	61.3 (2022 - 24)	52 of 151	★ 66%
HC07	(LOF) Health life expectancy at birth - male	2022 - 24	High is good	63.0	↓ -2.6%	64.7	60.9 (2022 - 24)	38 of 151	★ 75%
HC02	(LOF) Number of adults (65+) whose long-term support needs are met by admission to residential and nursing care homes (per 100,000 population)	Q1 26/27	Low is good	166.3	↑ +3.5%	160.6	594 (2024/25)	88 of 151	★ 42%
HC11	(LOF) Percentage achieving good level of development at 2-2.5 year review	2024/25	High is good	65.6%	↓ -0.1%	65.7%	81% (2024/25)	134 of 140	☆ 4%

HC20	(LOF) Percentage of care leavers in education, employment or training (17-18 year old)	Q1 2026/27	High is good	68.6%	⬇️	-2.6%	71.2%	n/a	n/a	n/a
HC21	(LOF) Percentage of care leavers in education, employment or training (19-21 year old)	Q1 2026/27	High is good	53.3%	⬇️	-0.8%	54.1%	n/a	n/a	n/a
HC17	(LOF) Percentage of children with a good level of development up to 5 years old	2025	High is good	68%	⬆️	+0.0%	68%	68% (2024-25)	83 of 153	★ 46%
HC18	(LOF) Percentage of SEND children supported in mainstream schools	2024/25	Maintain	18.1%	⬆️	+1.2%	16.9%	23.8% (2024/25)	n/a	n/a
HC22	(LOF) Percentage of young people (16 – 17) not in education, employment or training	2024/25	Low is good	3%	➡️	0.0%	3%	n/a	n/a	n/a
HC19	(LOF) Percentage point difference between the proportion of children eligible or not eligible for Free School Meals achieving a Good Level of Development	2025	Low is good	28.1%	⬆️	+3.4%	24.7%	21.3% (2024-25)	129 of 152	★ 15%
HC01	(LOF) Proportion of people receiving long-term support living in their home or with family	Q1 26/27	High is good	84.5%	⬇️	-0.3%	84.8%	77.6% (2024/25)	138 of 153	☆ 10%
HC04	(LOF) Proportion of section 42 safeguarding enquiries where a risk was identified, and the reported outcome was that the risk was reduced or removed	Q1 26/27	High is good	86.9%	⬇️	-3.6%	90.5%	90.3% (2024/25)	35 of 150	☆ 77%
HC13	(LOF) Rate of children looked after per 10,000	2024-25	Low is good	119.0	⬇️	-0.8%	120.0	73.0 (2024-25)	140 of 152	☆ 8%
HC10	(LOF) Slope index of inequality in life expectancy at birth - female	2022 - 24	Low is good	4.0	⬆️	+26.1%	3.2	8.0 (2022 - 24)	16 of 150	★ 90%
HC09	(LOF) Slope index of inequality in life expectancy at birth - male	2022 - 24	Low is good	5.1	⬇️	-2.2%	5.2	10.4 (2022 - 24)	7 of 150	★ 96%
HC14	Rate of Child protection plans per 10,000 children	2024-25	Low is good	29.0	⬇️	-9.4%	32.0	n/a	n/a	n/a

3

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N03	(LOF) Deaths attributable to particulate air pollution	2024	Low is good	4.1%	⬆️ +0.3%	3.9%	5.3% (2024)	12 of 153	★ 93%
N01	(LOF) Percentage of total household waste sent for recycling/ compost/ reuse	Q4 2025	High is good	43.4%	⬇️ -2.0%	45.5%	n/a	n/a	n/a
N07	Net Emmisions of the Council (yearly change)	2025	Low is good	-20.2%	⬇️ -19.2%	-1%	n/a	n/a	n/a

6

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KPI ID	Indicator Name	Time Period	Ambition	Latest Shropshire Value	Direction of Travel	Previous Shropshire Value	National Average	LA Rank (1 is best)	Percent Rank
E02	(LOF) 18-24 year olds in full-time education or employment	Q4_2025	High is good	111.8%	↑ +33.9%	77.9%	88.4% (Q4 2025)	14 of 148	★ 91%
E04	(LOF) Births of new enterprises	2024	High is good	1,165.0	↘ -0.4%	1,170.0	1,848 (2024)	95 of 153	★ 38%
E01	(LOF) Employment rate 16-64 year olds	2025	High is good	80.4%	↗ +1.4%	79%	75.1% (2025 Q4)	23 of 151	★ 85%
E05	(LOF) Gross median weekly pay	2025	High is good	£727	↑ +4.0%	£699	£779 (2025)	96 of 151	★ 37%
E06	(LOF) Percentage of premises with gigabit-capable broadband coverage	Jan 2026	High is good	74.6%	↗ +2.1%	72.5%	91% (Jan 2026)	130 of 132	☆ 2%
E03	(LOF) Percentage of working-age population with qualifications at RQF Level 4 or above	2025	High is good	50.2%	↑ +7.0%	43.2%	47.8% (2025)	52 of 151	★ 66%

Commentary on the KPIs rated red compared to the national average and/or red for direction of travel

Code	KPI	Actual	Previous	National	RAG	Direction	Comments
F04	Number of complaints investigations received	405	358	N/A	N/A	Red Up	The number of complaints investigations received by the council has continued to increase through quarter 1 and maintains trends through previous quarters and years. There are <u>a number of</u> potential contributory factors to this current rise including a greater resident willingness to complain, the use of AI by complainants to develop their complaint requests, and the council having to make difficult decisions resulting in people not being satisfied. There is also an increase in complaints that are escalated to stage <u>2</u> and beyond which is adding to the number of investigations taking place.
F14	FOIs timeliness within statutory target (%- two months arrears)	54.60%	66.30%	N/A	N/A	Red Down	Capacity in many service areas has played a role in Q1 performance. The period saw <u>a number of</u> information requests that were complex, with some small teams receiving a very high number over or short period of time covering a range of different perspectives. Compliance, including timeliness of response to information (Fol/EIR) requests, remains strongly in focus by the Chief Executive and the Statutory Officers Group, Leadership Board and Senior Leadership Forum. Recruitment into the Information Governance team will help to provide service areas with additional support to improve awareness and where cases are complex.
T04	Average number of bus journeys made per resident in a local authority area	9.8	9.3	33.7	Red	Green Up	Passenger journeys on local bus services increased by 5.4%, demonstrating positive progress against the ambitions set out in Shropshire's Bus Service Improvement Plan. However, Shropshire remains ranked 75th out of 79 local authorities for passenger journeys, reflecting the challenges of providing public transport across one of England's largest and most sparsely populated rural counties. Despite these challenges, the Council

Code	KPI	Actual	Previous	National	RAG	Direction	Comments
							has worked with operators and Government to increase service frequencies where funding has allowed, introduce new and enhanced services, support socially necessary routes and promote affordable travel through the national fare cap scheme. These measures have contributed to the growth in people using buses over the last year. Looking ahead, the focus remains on making the best use of available funding to maintain and improve bus services, particularly in rural communities. The reintroduction of the £2 single fare cap from January 2027 is expected to encourage further bus use by improving affordability. However, long-term growth will remain dependent on continued investment, as sustainable funding is essential if rural authorities such as Shropshire are to further improve services and make bus travel a realistic transport choice for more residents.
T06	Connectivity score for public transport to key services	43.4	N/A	71.3	Red	N/A	Shropshire's rural and sparsely populated nature where people live in almost all areas combined with public transport coverage makes connectivity to services more challenging than in more urban areas or places that have more concentrated population centres. This is the first year that comparative data for this LOF measure has been published. Shropshire's performance is <u>similar to other rural local authorities including Cornwall, Dorset and Herefordshire</u> . Shropshire Council's Bus Service Improvement Plan highlights the requirement to connect rural towns and villages. This is being established wherever it can with the funding available. Such as in recent months, launching connections between Whitchurch, Market Drayton and Wellington, also a new Ellesmere to Wem service.
T07	Killed or seriously injured casualties per billion vehicle miles - Rate of KSI (HP36)	73.1	68.8	128	Green	Red Up	Shropshire's rate is significantly below the national average but does show a small increase from the previous reporting period. LOF measures are often measures of local partnership working and the outcomes that are delivered. For this measure there are <u>a number of</u> factors that can contribute to accidents occurring

Code	KPI	Actual	Previous	National	RAG	Direction	Comments
							that are not in the direct control of the Council. Work continues across partners to ensure that accidents and particularly casualties who are killed or seriously injured are as low as possible.
T08	Active travel - % of adults who were active for less than 30 minutes a week	26%	31.70%	34.40%	Red	Red Down	The result should be considered in the context of Shropshire's predominantly rural geography, dispersed population, longer trip lengths and relatively high levels of car dependency, all of which can present additional challenges to achieving high levels of everyday walking, wheeling and cycling compared with more urban authorities. The measure is based on a survey of a relatively small sample of residents (c400) which can see year on year changes in the indicator which is down to sampling variation rather than changes in travel behaviour. Despite these challenges, the Council has continued to develop its active travel programme and has secured approximately £2 million of Active Travel England (ATE) funding between 2026 and 2030, providing a stable platform for future delivery. During the last year the Council has continued to progress a range of activities including the development and delivery of active travel infrastructure schemes, <u>Bikeability</u> cycle training, school travel initiatives, behaviour change programmes, stakeholder engagement and the review and updating of Local Cycling and Walking Infrastructure Plans (LCWIPs). Looking forward, the Council is seeking to build on this foundation through the continued delivery of ATE funded programmes, progression of LCWIP priorities, development of a stronger pipeline of deliverable schemes and closer integration of active travel with wider transport, public health, planning and climate objectives. If we can evidence our capability to ATE and are awarded an increase in our Capability Rating from <u>Level-1</u> to <u>Level-2</u>, we could see an additional £2 million of capital funding in 2028-2030.

Code	KPI	Actual	Previous	National	RAG	Direction	Comments
T09	Public EV charging points per 100,000 population	162.1	161.5	188	Red	Amber Up	This measure is reported a quarter in arrears and shows the results for January to Marh 2026. Shropshire is a largely rural area where costs to getting public EV charging rolled out can be less attractive to private sector companies. Securing funding streams such as the Local Electric Vehicle Infrastructure (LEVI) programme allows the council to procure a charge point operator. The council will utilise the £2m in capital and £510,420 in Capability funding to deliver more than 550 new EV charge points and expand pavement charging points for residents without driveways. Performance has been increasing steadily and will continue to see an upward trend as the programme is implemented.
T01	Road condition: Percentage of local authority motorways and A roads that should be considered for maintenance, split by road type (motorways and A roads)	10%	9%	5%	Red	Amber Up	The winter period saw prolonged wet weather and sub-zero temperatures. This has been followed by periods of very high temperatures through quarter 1. Combined with underinvestment in the highways spanning decades this has an impact on the condition of the highways. Recent increase in government funding is providing the opportunity for the council to reach a steady state. Over time, as sustained investment becomes available, the focus will shift from reactive repairs e.g. tackling potholes, towards a more planned and preventative approach that protects the highways asset and delivers better value.
T02	Road condition: Percentage of local authority motorways and A roads that should be considered for maintenance, split by road type (B and C roads)	13%	14%	7%	Red	Amber Down	

Code	KPI	Actual	Previous	National	RAG	Direction	Comments
P07	% of duties owed where homelessness was prevented or relieved	36.8%	33.9%	43%	Red	Amber Up	We have made good progress in keeping the use of B&B accommodation low for families who become homeless (KPI P08). Our quarter 1 performance was 0% which was the best nationally. The next challenge is to increase successful prevention of homelessness (KPI P07), where current performance has a positive direction of travel towards the national average. Action is now focused on earlier identification of housing issues, targeted to <u>households</u> vis the floating support team, better access to welfare advice, private rented options, family mediation and supported housing pathways. These measures are intended to help more households remain safely housed and reduce pressure on temporary accommodation.
P10	% of private rental housing deemed decent	76.20%	75.20%	83.70%	Red	Amber Up	Housing quality is a priority. Standards in council-owned rented homes remain high (P09), while new responsibilities under the Renters' Rights Act are strengthening the council's focus on private rented housing. The relevant national performance measure looking at all rental housing in the area (P10) has been added to the Performance Management Framework to ensure that this new responsibility is kept in view. Q1 performance is showing a small improvement, and Cabinet agreed new policies in June to support the council's role in enforcing the Renters' Rights Act.
P01	% of people experiencing loneliness	6.30%	9.60%	4%	Red	Green Down	This measure helps to inform improvement planning, but it is based on a survey sample and therefore year on year changes may not be statistically significant. Shropshire's demographics, household make up and geography can all contribute to how people feel and report experiencing loneliness.
HC13	Rate of children becoming looked after	119	120	73	Red	Amber Down	The nationally published data used to inform the dashboard shows the annual figure for 2024/25. Local data shows that the number of children becoming looked after has reduced in quarter 1 although the number has remained high. Preventing children needing to become looked after and stepping children down from

Code	KPI	Actual	Previous	National	RAG	Direction	Comments
							being in care safely and appropriately is a key focus for the council.
HC11	Child health: Percentage achieving good level of development at <u>2-2.5 year</u> review	65.60%	65.70%	81%	Red	Amber Down	The importance of child development in achieving our priority ambition is reflected in the KPIs we are using to pursue improvement (HC11– children aged 2-2.5 years review, HC17 – children aged up to 5 years, and HC 19 – the difference between children eligible and not eligible for free school meals). Whilst we are awaiting the validation of data for HC11 to be confirmed we are expecting a positive direction of travel and the council is working with partners to identify further opportunities to improve, and for HC19 targeted work is being progressed through our transformation programme to identify those who need support.
HC19	Percentage point difference between the proportion of children eligible or not eligible for Free School Meals achieving a Good Level of Development	28.10%	24.70%	21.30%	Red	Amber Up	This is a small number (32) who live in different places across our large geography.
HC18	Percentage of SEND children supported in mainstream schools	18.1%	16.9%	23.8%	Red	Green Up	Our performance shows an improving direction of travel for the most recent published data for 2024/25. Work to help children stay in school is being expanded through the recruitment of Experts at Hand (Speech and language Therapists, Occupational health, Education Psychologists) who will go into schools to support has started in readiness for the new school year.
HC10	Slope index of inequality in life expectancy - Female	4.00	3.00	8	Green	Red Up	This measure looks at the difference between those in the most deprived and least deprived area. This measure shows that the difference is 4 years less life expectancy for those in the most deprived communities. The rating is based on a <u>3 year</u> rolling average covering 2022, 2023, and 2024 where the effects of Covid and the cost of living may have an impact on the numbers. Whilst the measure demonstrates an upward movement the pattern over previous years does not show a statistically significant increase.
E05	Gross median weekly pay	£727	£699	£779	Red	Green Up	Although increasing in Shropshire, average weekly pay (E05) remains below the national average reflecting the nature of the

Code	KPI	Actual	Previous	National	RAG	Direction	Comments
							jibs and main employment sectors in Shropshire compared to other areas of country.
E04	Births of new enterprises	1,165	1,170	1,848	Red	Amber Down	The births of new enterprise (E04) are lower than the national picture, but broadly the same as the previous reporting period. However, enterprise survival is stronger in Shropshire, with 63% of new businesses surviving three years compared with 53% nationally. It is also worth noting that this measure will not capture all of the self-employed workers in Shropshire.
E06	% of premises with gigabit-capable broadband	74.60%	72.50%	91%	Red	Amber Up	More Shropshire premisses continue to gain access to gigabit broadband, with council working with providers, but the area remains below the national average for coverage but similar rural local authorities. Gigabit broadband requires a physical connection to a premise which presents a significant and costly challenge in large rural and sparsely populated areas. Another factor impacting the spread of gigabit-capable broadband networks in Shropshire is that they require a physical connection to each property. The premises of Shropshire are spread all over the Council area with low concentrations of premises and few areas with no premises whatsoever. Benchmarking with other LAs identifies that the areas that are most similar to Shropshire have similar levels of coverage for gigabit broadband (Cornwall, Dorset, Somerset and Wiltshire). When the Council awarded its third superfast broadband contract in 2017 it prioritised 'fixed wireless access' superfast broadband and provide coverage for more premises at a greater pace, over gigabit-capable coverage. At the same time other council's chose to invest on full-fibre broadband networks which are slower and more costly to deploy. Those councils which took this decision are better placed in the race to achieve the government's target of 99% gigabit-capable coverage by 2032.

Code	KPI	Actual	Previous	National	RAG	Direction	Comments
							The LOF measure uses the 'Connected Nations' report. However, Building Digital UK, part of the Department for Science, Innovation and Technology (DSIT), use <u>'Thinkbroadband'</u> statistics. This includes superfast broadband including 'fixed wireless point' and provides an alternative view of superfast broadband coverage in Shropshire at 99.71% which is highest of our LOF statistical neighbours.